



REGIONAL
HOSPITAL FOUNDATION

CANCER PATIENT CARE FUND

Funding for the comfort of Cape Breton Regional Hospital cancer patients

2018

We need your help

In 2005, the Cape Breton Cancer Centre identified that **financial struggle** was weighing on many patients undergoing treatment. Cancer Centre Social Worker, Tom MacNeil has been working with the Cape Breton Regional Hospital Foundation over the last 13 years to ensure that patients get support dealing with unexpected financial costs as a result of their diagnosis.

The Cancer Patient Care Fund is **100% donor funded** and would not exist without the generosity and support of our community. Often when someone in our community is diagnosed with cancer, their ability to work can be compromised and the fund helps to ease the financial burden during their sickest days.

How your gift helps:

Gifts to this fund help cover the costs of:

- ⇒ Travel costs associated with a cancer diagnosis
- ⇒ Medications not covered by health insurance
- ⇒ Costs incurred for medical visits outside of Cape Breton
- ⇒ Necessary medical procedures and devices not covered by medical insurance
- ⇒ Income replacement for families unable to work due to illness
- ⇒ Many other necessary costs

In 2017, there were
1,951 new cancer diagnoses in Cape Breton.

The Cancer Patient Care Fund is **100% donor funded** and cannot happen without the generous support of donors like **you!**



Who are you helping?

Cancer patients and their families in Cape Breton who are struggling to afford daily needs.

Mothers
Daughters
Brothers
Fathers

YOUR COMMUNITY

Over 30 cancer patients, like Shauna (above), rely on this fund every single month. In 2017, over \$336,000 was disbursed to cancer patients in their sickest days.



Each day, more than 150 patients are treated in the Cape Breton Cancer Centre.

Cancer Patient Care Fund at a Glance:

- ⇒ The Fund supports over **30 patients** a month
- ⇒ This fund has supported over **4,000 Cape Breton cancer patients** since 2005
- ⇒ In 2017, the Fund disbursed more than **\$336,000** to patients in need
- ⇒ Since 2005, over **\$1,700,000** has been disbursed to cancer patients in Cape Breton
- ⇒ The Fund helps to **alleviate financial burden** during treatment
- ⇒ The Fund is only available to **local patients** being treated at the Cape Breton Cancer Centre
- ⇒ The most common **areas of support** include:
 - ◆ Pharmacy costs
 - ◆ Travel costs
 - ◆ Lodging
 - ◆ Dental
 - ◆ Household costs



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How can you help?

By making a gift to the Cancer Patient Care Fund, you are ensuring families focus on what is most important — their health. Instead of focusing on bills and finances, cancer patients are able to focus on their wellness.

Your gift will ensure that the **1,950+ cancer patients** in Cape Breton will have access to this fund and can be alleviated from their financial situation. Your gift will enable the cancer patients a sense of relief.

Who is using the fund?

Over **150 cancer patients** walk through the doors of the Cape Breton Cancer Centre every day, that's **over 54,700 every year**. Many come low-income families and others cannot work during their treatment. Patients who are unable to afford the most basic necessities rely on community support. Today, over **30 patients** access this fund every single month.

Please, give where you live.

With 1,951 new diagnoses in 2017, cancer care is needed more than ever. Many patients struggle financially when diagnosed, this fund let's them focus on their health instead.



Finances should be the least of their worries in the sickest of their days.



Jill Taylor realized the importance of giving back long before she was in need.

*“Cancer. It’s scary. The illness is a group of cells growing where they don’t belong. The **cure** is a **community of people** rallying around the person with the illness. Medical professionals are on the frontline, but behind the lines are family, friends, colleagues, and supporters. And without the entire team, the fight can seem insurmountable.”*

— Jill Taylor

Jill’s story

Jill knows cancer all too well, but she also knows how **giving back** can make a world of difference.

In 2012, Jill and her former partner (a then recent cancer survivor) hosted a dance fundraiser and, with the help of family and friends, raised \$4000 to donate to the Cancer Patient Care Fund and the Cape Breton Cancer Centre.

In 2017, when she was diagnosed herself, she received approximately \$4000 to help cover medical expenses associated with her diagnosis from the cancer patient care fund. An amount nearly identical to what she’d contributed only 5 years earlier. **Giving back came full circle.**

Jill had a lot to deal with during her treatment. Getting better was her first priority, but the costs associated with cancer were close behind. Patients like Jill will be able to focus on what matters most, because of **gifts like yours.**

100%
stays in

Cape Breton
to strengthen
healthcare - at
home.

Cape Breton Regional Hospital Foundation

The Cape Breton Regional Hospital Foundation is a registered charity, responsible for raising funds to strengthen the health of Cape Bretoners.

We rely on ongoing donor and community support to fund priority healthcare needs. With every gift you make, you help deliver excellence in healthcare.

We need your help, because you care.

As the major referral Centre for Cape Breton, the Regional Hospital sees more than 300,000 patient visits each year, providing acute and trauma care, emergency services, clinical services, and surgery.

The Regional Hospital has a dedicated staff of more than 1,800 health care providers who work with 270 hospital and community-based physicians.

Since 1991, the Cape Breton Regional Hospital Foundation has raised more than \$50 million for healthcare in Cape Breton.

100% of your gifts help strengthen healthcare – at home

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@BecauseUCare

Charitable Registration:

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Thank you, until no patient needs us, we need you.



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